

Changelog:

8.6.5c

8.6.5c 3-20-10

- Modified 'Setup Target Zone' screens to be easier to use as well as display # of ads assigned to that zone
- Enhanced Payment system by allowing users to RENEW ad if it has expired instead of requiring them to setup new ad
- Modified HTML Code generator to display # of ads assigned to particular zone and removed 'special' targeting zones from list, sorted Ad Sizes by number of ads assigned
- Corrected issue with some rich-media banners not displaying due to javascript code
- Modified system to show ad rates if only one type is available by default instead of requiring user to click link
- Modified ad_desc field to text format to allow for html to be included in the description
- Corrected bug where weighting was not working properly in some cases
- Updated automated table checks to use FAST mode
- Corrected bug where Hourly Stats was not highlighting current hour (cosmetic)
- Corrected bug where expired ads count (alert) was not correct
- Enhanced navigation by adding page numbers when view Advertisements. Displays 15 ads per page, removed minimized layouts since no longer needed or recommended
- Corrected bug where Hourly Breakdown previous date would show 1969 date on initial load
- Added ability to manually add advertising orders to payment screen and link them with Ad Package
- Modified ad engine to correct formatting issues of some rich-media ads

Highlighted Changes

NEW Advertisers will now be allowed to RENEW their current advertisements once they expire.

When advertisements purchased through the automated system expire, Advertisers will have the opportunity to RENEW their already existing ad or browse other available packages. The system will check however if the same package they previously purchased is still available. If so, it will provide a direct link to make a payment in the Advertiser Control Panel.

Ad Peeps will renew that same ad under the new terms. Advertisers will go through the normal payment process except after payment is made, they will be returned to their Account where the expiration will be extended.

| | | | | |
|-----------------------------------|-------------|--------|-------------------------------------|---|
| Ad No. 18 text | Active | | 0 unique impressions remaining of 1 | |
| test | | | | |
| | Impressions | Clicks | CTR | — Impress. — Clicks |
| Unique | 1 | 0 | 0:1 (0%) | <div style="width: 100%; height: 10px; background-color: #90EE90;"></div> |
| Raw | 0 | 0 | 0:1 (0%) | <div style="width: 0%; height: 10px; background-color: #FFD700;"></div> |
| [Suspend Ad] [View Ad Statistics] | | | | |

 **Alert - This ad has expired!**

Please act now to continue promoting your product/service on our network.

- [Re-Activate this ad.](#)
- [Browse other available Ad Packages](#)


Note: You must leave the Ad Package available – otherwise advertisers won’t be able to reorder same package and will have to select and upload new one. System will also check to see if the ad space has sold out/unavailable. If so, advertisers won’t be able to renew.

Advertisers will see the above ALERT while viewing Statistics next to the ad that has expired.

Advertisers will get an e-mail confirmation of their renewal order processed through the Payment system.

IMPROVED Redesigned Target Zone Screens. It will also display how many ads are assigned to each targeting zone.

Setup Target Zones |



Targeting Zones allow you to show certain ads in specific areas of your website or on certain pages. To create your own target zone, click the "Add New Target Zone" button. By default, there is already a pre-defined zone, "default" that can not be removed.

+ [\[Add New Target Zone\]](#)

| Target Zone Name | Ads Assigned | |
|------------------|--------------|----------------|
| default | 4 | System Default |

IMPROVED - Removed the alternative views. They were originally designed for users with a lot of Advertisers to reduce clutter. We have improved the search tool and added Page Navigation.

Search Tool Search Ads? ALL 0-9 A-C D-E F-H I-K L-N O-Q R-T U-W X-Z

Search: Created within day(s) Show Expired (5)

Ad Peeps will show 15 ads per page. You can go forward and browser all Advertisers/Ads or search for a specific Advertiser in the Search tool.

IMPROVED - Added ability to Manually Add order to Payment history. This screen is also needed for the renew payment feature to work. You must link an Ad to a paid order AND an ad package. Ad Peeps will offer advertiser opportunity to renew when it finds a order.



| | |
|--|---|
| Transaction Date: | 07:53:48 Mar 20, 2010 PDT |
| Advertiser: | Sample Advertiser <input type="button" value="v"/> |
| Ad Number: | No. 1751 Size: text <input type="button" value="v"/> |
| Ad Package: | Ad Peeps Hosted Test Order <input type="button" value="v"/> |
| Transaction ID: | <input type="text" value="3214525"/> |
| Subscription ID: | <input type="text"/> |
| Description: | <input type="text" value="Ad Peeps Banner Order"/> |
| Quantity: | <input type="text" value="50"/> |
| Total Cost: | <input type="text" value="150.00"/> |
| First Name: | <input type="text" value="Joe"/> |
| Last Name: | <input type="text" value="Sample"/> |
| E-mail Address: | <input type="text" value="sample@mywebsite.com"/> |
| <input style="border: 1px solid black;" type="button" value="Update Details"/> | |